



contact

Amy Louise Hicks
314.495.7798
amy@aloudesign.com

objective

I am looking to bring the knowledge and experience I've gained over the years as an art director to a diverse, creative-focused environment.

experience

Allegro Coffee Company/Whole Foods Market August 2010 – June 2011

Graphic Artist

– POS, package design, promotions, collateral, interior & exterior design, production

aLou Design February 2009 – present

Freelance

– SchoolFusion: K-12 Website & Communication Solutions

– Blushing Goat Botanicals

– Renegade Farms

– Rocky Mountain Roots: Acupuncture & Herbal Healing

– Highlands Church

Cannonball Advertising & Promotion January 2005 – January 2009

Art Director

– Schwan's Consumer Brands North America, Inc. including

Freschetta, Red Baron, Wolfgang Puck, Tony's & Asian Sensations

– Bayer Advanced Lawn & Garden

– Anheuser-Busch Brands including Bud Light, Bud Select & Michelob Ultra

– Busch Entertainment Corporation

– Ethel's Chocolate Lounge

– Krispy Kreme Doughnuts

– Monster Tower, Inc.

Mitchell-James Salon June 2007 – present

Graphic Design/Art Direction

– Complete branding & identity, direct mail, collateral

Noble & Associates January 2004 – July 2004

Graphic Design Intern

– Tyson Foods, Inc.

education

Missouri State University Fall 1999 – Spring 2003

BFA, minor in Advertising & Promotions

skills

Overall branding/logo development. Print campaigns. POS. Outdoor. Web design. Television conceiving & editing. Directing photoshoots. Promotional advertising. Event marketing. Package design. Collateral design. Interior & exterior decor/design.

Management of multiple projects in a fast-paced, high-energy work environment. Exceptional organization & communication. Direct interaction with clients. Ability to work within a team. Self-motivation. Passionate.

Adobe CS5; emphasis in Photoshop & Illustrator.

interests

Outdoor adventure. Making people laugh. Creativity. Live music. Cooking. Microbrews. Optimism. Simple pleasures. My two dogs. Family. Friends.

references

Monica Vansaghi *Senior Art Director, Cannonball*
314.445.6423